



Investigating factors affecting the entrepreneurship of women heads of households (case study: women heads of households welfare of Dezful County)

Azimeh. Halajan¹

Faranak. Omidian^{2*}

Mohammad. Hosseinpour³

1. PhD student, Department of Educational Management, Ahvaz Branch, Islamic Azad University, Ahvaz, Iran.

2. *Corresponding author: Assistant Professor, Department of Educational Management, Dezful Branch, Islamic Azad University, Dezful, Iran.

3. Associate Professor, Department of Educational Management, Ahvaz Branch, Islamic Azad University, Ahvaz, Iran.

Email: faranakomidian2022@gmail.com

Received: 06.05.2022

Acceptance: 12.12.2022

Journal of
Applied Family Therapy

eISSN: 2717-2430
http://Aftj.ir

Vol. 3, No. 5, Pp: 500-510
Winter 2023 Special Issue

Original research article

How to Cite This Article:

Halajan, A., Omidian, F., & Hosseinpour, M. (2023). Investigating factors affecting the entrepreneurship of women heads of households (case study: women heads of households welfare of Dezful County). *afjt*, 3(5): 500-510.



© 2023 by the authors. Licensee Iranian Association of Women's Studies, Tehran, Iran. This article is an open access article distributed under the terms and conditions of the Creative Commons Attribution-NonCommercial 4.0 International

Abstract

Aim: Entrepreneurship is a very new phenomenon and a process that plays a vital role in national and even global continuity, growth and development. The topic of women's entrepreneurship is expanding rapidly, and women's entrepreneurship is a special and attention-grabbing topic all over the world. The aim of the current research is to investigate the factors influencing the entrepreneurship of women heads of households (a case study of women heads of households in welfare of Dezful city). **Method:** The research method is of a qualitative type and the statistical population includes all women heads of households who have filed for support services in the Welfare Department of Dezful city. The population size of 70 people who were randomly analyzed with 30 women covered by the welfare department of this city through interviews until the theoretical saturation of factors affecting entrepreneurship among female heads of households. **Results:** The obtained data were analyzed by the method of theoretical coding including open coding, axial coding and selective coding. The findings showed: To provide a solution, it may be better to divide the category of entrepreneurship and employment of women heads of households into two parts of individual and contextual factors, so that the solution to improve the conditions becomes simpler and more practical. **Conclusion:** The results of the research show that the group counseling program has an effect on the self-esteem of female heads of households (single and abused). Also, awareness training programs (personal and professional) and entrepreneurship are effective on the self-esteem and entrepreneurial tendencies of female heads of the family.

Keywords: *Entrepreneurship, women heads of household, welfare, Dezful county.*

References

- Ahirrao, J., & Sadavarte, M. (2010). Social and financial constrancial of rural woman entrepreeurs: A case study of jalna district in maharashtra.
- Arend, R. J. (2020). Modelling Social Entrepreneurship: Consideration of the Reacting Forces. *Journal of Social Entrepreneurship*.
- Bemohand, D., Heydari, T., & Ahmadi Yeganeh, M. (2014). Analyzing the effectiveness of empowering women heads of households with an entrepreneurial approach, a case study: women heads of households in Zanjan city. Paper presented at the first national conference on business improvement, development entrepreneurship in the context of resistance economy. <https://civilica.com/doc/512293>. [in Persian]
- Dahles, H., Verver, M., Khieng, S., Manders, I., & Schellens, N. (2019). Scaling up social enterprise: Predicament or prospect in a comparative perspective. *Journal of Social Entrepreneurship*.
- Fazel Beigi, M., & Yavari, G. (2009). Rural cooperative is the beginning of entrepreneurship development. *Cooperative and Agriculture (Cooperative)*, 20(204-205) .[in Persian]
- Fazeli, F., Toulabi, Z., Pourashraf, Y. (2018). identifying the challenges and social strategic activities of social entrepreneurship (study: Social Security Organization of Ilam city) *Social Development Welfare Planning Quarterly*, 10(39), 29-55.[in Persian]
- Jenssen, J. I., & Nybakk, E. (2009). Inter-organizational innovation promoters in small, knowledge-intensive firms. *International Journal of Innovation Management*, 13(03), 441-466
- Lang, R., & Fink, M. (2019). Rural social entrepreneurship: The role of social capital within and across institutional levels. *Journal of Rural Studies*, 70.
- Lordkipanidze, M., Brezet, H., & Backman, M. (2005). The entrepreneurship factor in sustainable tourism development. *Journal of cleaner production*, 13(8), 787-798.
- Malapit, H. J. & Quisumbing, A. R. (2015). What Dimensions of Women's Empowerment in Agriculture Matter for Nutrition-Related Practices and Outcomes In Ghana. *Food Policy*, 52: 54-63.
- Migun Puri, M., & Migun Puri, A. (2012). Conceptualizing the formation process of social entrepreneurship in the country's welfare organization. Paper presented at the Entrepreneur University Conference; Knowledge-based industry. <https://civilica.com/doc/217821>.
- Saebi, T., Foss, N. J., & Linder, S. (2019). Social entrepreneurship research: Past achievements and future promises. *Journal of Management*, 45(1).
- Sarfarazi, M., Qolipour, V., & Khorram Dabiri, M. (2010). The development paradigm of organizational entrepreneurship is a basic necessity in the organizations of the third millennium. Paper presented at the first annual conference on management, innovation and entrepreneurship. <https://civilica.com/doc/108718>. [in Persian]
- Shehametnejad, M., Zia, B., Ashrafi, M., & Azma, F. (2020). Designing an urban entrepreneurship development model for women heads of households (case study: Tehran). *Police-social researches of women and family*, 8(1). [in Persian]
- Tabatabaei Yahyaabadi, Sh., & Hosseinian, S. (2005). Empowering women heads of families through group counseling, awareness and entrepreneurship. *Family Studies*, 1(4) .[in Persian]
- Vazef, Z., & Ramroudi, F. (2016). Investigating the entrepreneurship of women heads of households. Paper presented at the 5th International Conference on Accounting and Management and the 2nd Conference on Entrepreneurship and Open Innovations. <https://civilica.com/doc/501026>. [in Persian]
- Zamani Moghadam, Z.,& Afshani, SA. R. (2021). Empowerment of Female Heads of

Halajan et al. | 5 Investigating factors affecting the entrepreneurship of women heads of households...

Households in Iran: A Systematic Review, *Social Welfare Quarterly*, 21(80), 45-80. [in Persian]

Zare, R., & Safari Dashtaki, M. (2019). Designing and explaining the paradigmatic model of social entrepreneurship with the approach of empowering women heads of households (case study: Imam Khomeini Relief Committee (RA) Fars Province). *Women in Development and Politics*, 17(1), 147-171. doi:10.22059/jwdp.2019.268055.1007520.[in Persian].